

United Kingdom and Germany Trade Mission

March 1-9, 2016



Trade Mission Details

Who: Small to medium sized companies from the Great Lakes-St. Lawrence region looking to export to these exciting markets

When: March 1-9, 2016

Where: Frankfurt, Germany; and London, United Kingdom

Key Sectors

- Agriculture Machinery and Equipment
- Medical Equipment
- Travel and Tourism
- Aerospace
- Information Technology
- Cyber Security
- Drugs and Pharmaceuticals
- Low Carbon Energy and Smart Grids
- Industrial Chemicals
- Automotive Parts and Services
- Safety and Security
- Sporting Goods
- Renewable Energies
- Sustainable Construction Products and Services

The Council of Great Lakes Governors is leading a multi-sector trade mission to Germany and the United Kingdom from March 1-9, 2016. The mission's goal is to assist small to medium sized companies from the Great Lakes-St. Lawrence region to export products and services.

Why Export to the United Kingdom and Germany?

Germany

- Germany is the United States' largest European trading partner and the sixth largest market for U.S. exports.
- The volume of trade, number of consumers, and Germany's geographic location at the center of a 28-member European Union make it a cornerstone around which many U.S. firms seek to build their European and worldwide expansion strategies.

United Kingdom

- Highly developed, sophisticated, and diversified, the U.K. market is the second largest in Europe and the sixth largest in the world for U.S. goods exports. The U.K. is the second largest market in the world for U.S. service exports.
- With few trade barriers, the U.K. is the entry market into the European Union for more than 43,000 U.S. exporters. U.S. exports to the U.K. of goods and services combined were estimated to be worth nearly \$105 billion in 2013.

(www.export.gov)



Mission Costs:

Mission Participation Fee: US\$995 per person

Market Research & Appointment Setting Fees*:

Fees vary by State and Province. For many States and Provinces, the market research fee and appointment setting will be \$0. Please click here for more information on [FEES](#).

Grant funding is available in many States to cover a portion of the mission participation fee and travel costs.*

Mission registration deadline is December 9, 2015

For additional information please contact:

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For further information on the trade mission please visit <http://www.cglg.org/projects/international-trade/trade-missions/germany-and-united-kingdom-mission/>