China Trade Mission
May 7-14, 2016

Trade Mission Details
Who: Small to medium sized companies from the Great Lakes-St. Lawrence region looking to export to these exciting markets
When: May 7-14, 2016
Where: Shanghai, Guangzhou, Beijing

Key Sectors
- Safety and Security
- Automotive
- Clean Coal Technology
- Environmental Technology
- Construction and Green Building
- Education and Training
- Franchising
- Agricultural Equipment
- Travel and Tourism
- Medical Devices
- Information and Communications Technology – Equipment and Software
- Oil and Gas
- Nuclear
- Rail and Urban Rail

The Council of Great Lakes Governors is leading a multi-sector trade mission to China from May 7-14, 2016. The mission’s goal is to assist small to medium sized companies from the Great Lakes-St. Lawrence region to export products and services.

Why Export to China?
- China is the United States’ second largest trading partner after Canada. U.S. goods exports to China increased nearly $3 billion in 2014, totaling about $124 billion.
- Small and medium-sized enterprises (SMEs) are the leading exporters to China, representing over 90% of U.S. businesses exporting to China and about 35% of total exports by value.
- China’s rapid economic growth, especially in the urban areas, has led to a booming consumer market for high-end goods and services, including tourism and education. China will consume $27 billion worth of luxury goods by 2015, 20% of the world market.
- China’s market is geographically diverse with each region full of unique opportunities.

Mission Costs:
Mission Participation Fee: $995 USD per person
Market Research & Appointment Setting Fees:
IL, MI, MN, NY, OH & PA Companies $0*
IN and WI Companies US$2,500
ON & QC - please contact CGLG for further information

* If approved by State. Please contact for your State recruiter for further information. Grant funding is available in many States to cover a portion of the travel and mission fees.

Mission registration deadline is March 1, 2016
For additional information please contact:
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For further information on the trade mission please visit http://www.cglg.org/projects/international-trade/trade-missions/china-trade-mission-2016/