



TRADE MISSION REGISTRATION & COMPANY PROFILE FORM

Saudi Arabia UAE South Africa Kenya Brazil Paraguay

Date Company Name

Company Address Company Website

Global headquarters if different than above

Contact Name Contact Phone Number Contact Email Address

No. of Employees No. Global Employees Women, minority, and/or veteran owned?

U.S. vs. International Sales (does not include funding, grants, private equity, etc.)

Product/service your company offers

What makes your product/service unique? What is the competitive advantage?

Describe your customer

NAICS Code(s) HS Code(s) of your product

Where are you trying to sell internationally? Why?

How do you sell internationally (agent, distributor, JV, etc.)?

Who are your competitors in the U.S.? Competitors outside the U.S. or in desired export market?

What barriers do you face in your target export market(s)?

How does your pricing compare to competitors in the U.S. (in approx. percentage)? Globally?