



**For Immediate Release**

Jan. 14, 2025

Contacts:

Fish Pledge: John Schmidt, [jschmidt@gsgp.org](mailto:jschmidt@gsgp.org)

Hudson Valley: Heidi Raker, [hraker@hudsonvalleyfishfarms.com](mailto:hraker@hudsonvalleyfishfarms.com)

**New York aquaculture producer joins international effort  
that seeks to use 100% of each fish**

*Hudson Valley Fisheries is 35<sup>th</sup> company to join the 100% Great Lakes Fish Pledge  
which aims to prevent waste and promote the sustainable use of fish*

(HUDSON, NY) – [Hudson Valley Fisheries](https://www.hudsonvalleyfisheries.com), the nation’s largest land-based trout recirculating aquaculture company, has signed the “[100% Great Lakes Fish Pledge](https://www.100percentfish.com),” publicly committing to use 100% of each fish it raises by the end of 2025. Hudson Valley becomes the 35<sup>th</sup> company to sign the pledge.

In less than two years, the initiative has attracted 5 aquaculture producers and 30 commercial fish processors or partner companies – representing nearly 90% of all commercial fish production from the Great Lakes – from 7 States and 2 Canadian Provinces.

As part of the pledge, Hudson Valley Fisheries will help communicate to other companies in the fish supply chain about opportunities for innovative applications for fish byproducts, including compost, fertilizer, protein, marine collagen, leather, or other new, high-value products.

The pledge is part of the 100% Great Lakes Fish initiative created by the Conference of Great Lakes St. Lawrence Governors & Premiers (GSGP), an organization representing the Governors of the Great Lakes States and the Canadian Premiers of Ontario and Québec.

“Hudson Valley Fisheries is a pioneer in sustainable aquaculture, so we are excited to have them join our effort,” **said David Naftzger, Executive Director of GSGP.** “In less than two years, we have attracted interest from a number of companies from our region’s growing aquaculture sector, and companies representing nearly 90% of all commercial fish production across the Great Lakes. We are eager to foster this collaboration and implement innovative applications for fish byproducts.”

The Great Lakes region is home to sizable commercial fisheries and growing aquaculture operations, but only the fillets of these fish are usually eaten. In contrast, the remaining 60% of the fish is often relegated to inexpensive uses or discarded. The 100% Great Lakes Fish initiative seeks new and innovative ways to use each fish to reduce waste, create more value and jobs, and support rural economic development. Iceland pioneered this approach and has seen the value of products made from each cod skyrocket from \$12 for just the filet to a remarkable \$5,000 for products including cosmetics, medical bandages, nutritional supplements, and a range of other products.

Hudson Valley Fisheries is the nation’s largest land-based trout recirculating aquaculture company and is well-known for its sustainable fishery operations. The land-based system means the operation does not impact wild fish populations or the marine ecosystem. The company’s facilities re-use 95% of their water and upcycles wastewater into fertilizer.

“Hudson Valley Fisheries is proud to join the 100% Great Lakes Fish Pledge and do its part to prevent waste and promote the sustainable use of our steelhead trout,” **said John Ng, CEO of Hudson Valley Fisheries.** “Being good environmental stewards and RAS farmers, we have long been committed to doing what is best for our fish, our customers and the planet.”

More information on 100% Great Lakes Fish, including a copy of the Pledge, is available at <https://gsgp.org/projects/100-great-lakes-fish/>.

The 35 companies participating in the 100% Great Lakes Fish Pledge include:

A&A Marine Foods – Tilbury, Ontario	Great Lakes Tinned Fish – Grand Rapids, Michigan
Acme Smoked Fish – Brooklyn, New York	Halvorson Fisheries – Cornucopia, Wisconsin
All Temp Foods – Leamington, Ontario	Henriksen Fisheries - Ellison Bay, Wisconsin
Big O’ Smokehouse – Caledonia, Michigan	Hudson Valley Fisheries – Hudson, New York
Big Stone Bay Fishery – Mackinaw City, Michigan	J&M Fisheries - Ellison Bay, Wisconsin
Bodin Fisheries – Bayfield, Wisconsin	John O’s Foods – Wheatley, Ontario
Baileys Harbor Fish Co. – Baileys Harbor, Wisconsin	Lindal Fisheries – Sturgeon Bay, Wisconsin
Cambrian Co-Products – Minneapolis, Minnesota	Motor City Seafood – Highland Park, Michigan
Carlson’s Fishery - Leland, Michigan	Presteve Foods – Wheatley, Ontario
Cole-Munro Foods – St. Thomas, Ontario	Purvis Fisheries – Silver Water, Ontario
Dan’s Fish, Inc. – Sturgeon Bay, Wisconsin	Red Cliff Fish Co. – Bayfield, Wisconsin
Dramm Corporation – Manitowoc, Wisconsin	Rushing Waters Fisheries – Palmyra, Wisconsin
Euclid Fish Company – Mentor, Ohio	Springhills Fish – Hanover, Ontario
First Catch LLC - Baraga, Michigan	Superior Fresh – Northland, Wisconsin
Fiskur Leather – Mora, Minnesota	Taylor Fish Co. – Wheatley, Ontario
Freshwater Fish Marketing Corp. – Winnipeg, Manitoba	Treaty Fish Co. – Suttons Bay, Michigan
Fortune Fish & Gourmet – Bensenville, Illinois	VanLandschoot & Sons Fish Market – Munising, Michigan
Great Lakes Food Co. – Chatham, Ontario	

**About the Conference of Great Lakes St. Lawrence Governors & Premiers**

[www.gsgp.org](http://www.gsgp.org)

The Conference of Great Lakes St. Lawrence Governors & Premiers unites the chief executives from Illinois, Indiana, Michigan, Minnesota, New York, Ohio, Ontario, Pennsylvania, Québec and Wisconsin. The Governors and Premiers work as equal partners to grow the region’s \$8 trillion economy and protect the world’s largest surface freshwater system.

###