



JAPAN & SOUTH KOREA TRADE MISSION

June 16-21, 2022

ACCELERATE YOUR EXPORT SALES

Please join the Great Lakes St. Lawrence Governors & Premiers trade mission to Japan and South Korea from June 16-21, 2022*. The mission delegation will make stops in Tokyo and Seoul. Each mission participant will receive a customized schedule of B2B meetings with prospective customers and business partners. Mission participants will also benefit from networking events and logistical support provided by the GSGP Trade Offices in Japan and South Korea.



COSTS

Participation Fee:
US\$1,500 per person
(each additional participant US \$500)

Market Research & Customized Appointment
Setting Fees:
Japan US \$4,000 Japan US \$2,790

Grant funding is available in many states to offset mission costs and travel fees. In some states, the market research and customized appointment fee are complimentary.

*The schedule builds in time for current COVID regulations.

CONTACT

Zoë Munro, Program Director
614.507.3989
zmunro@gsgp.org
www.gsgp.org

WHY JAPAN & SOUTH KOREA?

- In 2019, bilateral U.S.- Japan trade in goods and services surpassed \$305 billion. U.S. goods to Japan reached \$74.4 billion while service exports were \$50.6 billion, for a total of \$125 billion.
- Top U.S. exports to Japan include civilian aircraft and related parts, industrial machines, natural gas, pharmaceuticals, medical devices, and travel and tourism.
- South Korea's GDP in 2019 was valued at \$1.64 trillion, ranking 12th in the world and third in East Asia.
- South Korea's leaders are looking to technology-intensive industries to drive growth. Industries include healthcare (medical devices, pharmaceuticals, and biotechnology), industrial chemicals, information technology (IT) components, semi-conductor manufacturing, aerospace and defense, energy, environmental technology, and transportation.

(export.gov)



Recipient of the 2020 President's
"E Award" for Export Service

REGISTRATION DEADLINE MARCH 30, 2022
[CLICK HERE FOR MORE INFO](#)