



SOUTH KOREA & JAPAN TRADE MISSION

February 21-25, 2022

ACCELERATE YOUR EXPORT SALES

Please join the Great Lakes St. Lawrence Governors & Premiers trade mission to South Korea and Japan, February 21-25, 2022. The mission delegation will make stops in Seoul and Tokyo. Each mission participant will receive a customized schedule of B2B meetings with prospective customers and business partners. Mission participants will also benefit from networking events and logistical support provided by the GSGP Trade Offices in South Korea and Japan.



COSTS

Participation Fee:
US \$1,500 per person
(each additional participant US \$500)

Market Research & Customized Appointment
Setting Fees*:
South Korea US \$2,970 Japan US \$4,000

*Grant funding is available in many states to offset mission costs and travel fees. In some states, the market research and customized appointment fee are complimentary.

CONTACT

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WHY SOUTH KOREA & JAPAN?

- South Korea's GDP in 2019 was valued at \$1.64 trillion, ranking 12th in the world and third in East Asia. As of January 1, 2021, 98.5% of Canada's exports are eligible for duty-free access into South Korea.
- South Korea's leaders are looking to technology-intensive industries to drive growth. Industries include healthcare (medical devices, pharmaceuticals and biotechnology), industrial chemicals, information technology (IT) components, semi-conductor manufacturing, aerospace and defense, energy, environmental technology and transportation.
- In 2019, bilateral U.S.- Japan trade in goods and services surpassed \$305 billion. U.S. goods to Japan reached \$74.4 billion while service exports were \$50.6 billion, for a total of \$125 billion.
- Top U.S. and Canadian exports to Japan include agricultural products, civilian aircraft and related parts, industrial machines, natural gas, pharmaceuticals, medical devices, and travel and tourism.

Recipient of the 2020 President's
"E Award" for Export Service

REGISTRATION DEADLINE DECEMBER 15, 2021
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