

GSGP Rebuild Ukraine Trade Mission 2023

Trade Mission to Rebuild Ukraine Show and Poland November 12-17, 2023

Mission Costs:In-Person Participation Fee (estimate if State is covering booth space cost)*: US \$2,000 per company (additional company participant \$1,000)

Includes group ground transport, networking events, briefing, show reception and ticket to the show.

Brief Market Research & Customized Appointment Setting Fee*: \$4,000 (meetings at the show and during week in Poland)

* Grant funding is available in many States to offset 50-75% of mission costs.

Registration Deadline: June 9, 2023

<https://www.jotform.com/build/231345622435148>



Draft Itinerary	
Saturday, November 11, 2023	Depart for Warsaw, Poland
Sunday, November 12, 2023	Arrive in Warsaw, Poland
Monday, November 13, 2023	Briefings with US Embassy, AmCham Poland, AmCham Ukraine, Polish Government & City of Warsaw Networking Dinner
Tuesday, November 14, 2023	Rebuild Ukraine Show- Great Lakes Booth Exhibit and b2b meetings with Ukrainian, Polish and European Companies Joint meetings with Ukrainian Communities Trade Show reception (TBD)
Wednesday, November 15, 2023	Rebuild Ukraine Show Exhibit and b2b meetings with Ukrainian, Polish and European Companies Joint meetings with Ukrainian Communities Evening: Old Town Tour
Thursday, November 16, 2023	AM: Matchmaking event with the Polish-Ukrainian Chamber of Commerce PM: Travel to Krakow (2.5hrs Train)
Friday, November 17, 2023	B2b meetings with Ukrainian and Polish companies in Krakow Mtgs with economic development officials and industry clusters
Saturday, November 18, 2023	Depart Krakow for U.S./Canada

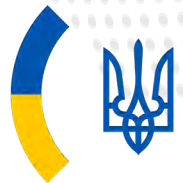


ReBuild Ukraine 2023: 14-15 November, Warsaw

Key facts:

- Expected larger scale of the event and more matchmaking between participants from different countries (not only with Ukrainian participants);
- Country pavillions: Ukraine, Poland, Germany, France, UK, Italy, Sweden, Finland, Norway, Denmark, Czechia, Romania and others; exhibition space for the U.S./Great Lakes secured;
- Hall dedicated to energy, in addition to construction hall.

Partners of the event:



Ministry of
Foreign Affairs
of Ukraine



Energy
Efficiency Fund

CBU Confederation of
Builders of
Ukraine



MAYORS' CLUB
ГРОМАДСЬКА ОРГАНІЗАЦІЯ
ВСЕУКРАЇНСЬКОГО ЗНАЧЕННЯ



Rebuild Ukraine Show & Trade Mission Estimated Costs

GSGP Participation Fee* \$ 2,000.00 (2nd participant \$1,000) Airport-hotel-airport transport, logistical support, networking event, show ticket, show reception ticket.

B2B Matchmaking (required) \$ 4,000.00

Total to GSGP \$6,000

*estimated

Hotel Costs

Country Name	Post Name	Season Begin	Season End	Maximum Lodging Rate	M & IE Rate	Maximum Per Diem Rate	Footnote	Effective Date
POLAND	Krakow	01/01	12/31	205	100	305	N/A	09/01/2020
POLAND	Warsaw	01/01	12/31	152	79	231	N/A	01/01/2023

Warsaw 4 nights \$608

Krakow 3 nights \$615

Flight \$1,600 Delta DTW-Warsaw-DTW

Train to Krakow \$55-84 USD One way (110-168 Round trip)

Interpreters The interpreter’s rates vary between 80 USD and 190 USD per hour. Typically they can be hired for 4 hour “blocks” (for example, if you actually need 6 hrs, you may need to pay for 2x



REBUILD UKRAINE

2ND INTERNATIONAL EXHIBITION | CONFERENCE

POWERED BY **ENERGY**



14 - 15 NOVEMBER 2023

EXPO XXI, WARSAW, POLAND



UKRAINE
BECOMING IS
THE BIGGEST
CONSTRUCTION SITE
IN THE WORLD!



[REBUILDUKRAINE.IN.UA](https://rebuildukraine.in.ua)



ORGANISER:

PREMIER EXPO

REBUILD UKRAINE 2.0 EXHIBITION AND CONFERENCE IS THE PLATFORM FOR YOUR BUSINESS ACTIVE PARTICIPATION IN THE RECONSTRUCTION OF UKRAINE



“

The recovery of Ukraine becomes the largest economic project in Europe of our time... It is already estimated at hundreds of billions of dollars. And with the needs to make a modernization of the Ukrainian infrastructure considering the security assistance we speak about more than a trillion USD... Infrastructure funds will find a large number of projects in the airports and in the construction of new roads and bridges. Real estate funds will receive a market with hundreds of millions of square meters of new housing, offices, logistic and industrial parks. Banks and financial institutions can enter the huge market of lending for all these projects in Ukraine. Insurance companies can make new insurance offers considering the specifics of our region and our risks...

Volodymyr Zelenskyy - The President of Ukraine



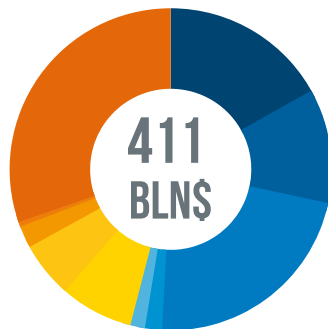
“

The need for recovery is a total of \$411 billion. The priority is the reconstruction of critical infrastructure, housing and important social and transport facilities... We are forming a digital ecosystem that will ensure full transparency and openness of all processes related to reconstruction. In particular, we are talking about the creation of an Electronic Reconstruction Management System, which will allow international partners and the public to monitor each stage of the implementation of recovery projects

Oleksandr Kubrakov - Deputy Prime Minister for Restoration of Ukraine – Minister for Communities, Territories and Infrastructure Development of Ukraine

STRUCTURE OF THE DAMAGES AND THE REQUIREMENTS FOR THE RECOVERY OF UKRAINE IN \$BLN

Data for the first year of the war
Source: Ministry of Communities, Territories, Infrastructure Development of Ukraine, the World Bank, EU, Unicef



\$69 HOUSING	\$23 COMMERCE AND INDUSTRY
\$47 ENERGY AND EXTRACTIVES	\$9 IRRIGATION AND WATER RESOURCE MANAGEMENT
\$32 TRANSPORT	\$2 ENVIRONMENT, NATURAL RESOURCE MANAGEMENT, AND FORESTRY
\$7 WATER SUPPLY AND SANITATION	\$124 OTHER
\$6 MUNICIPAL SERVICES	
\$30 AGRICULTURE	



more details about the passed event

HOW THE FIRST EDITION OF REBUILD UKRAINE WENT IN FEBRUARY 2023



304

EXHIBITING COMPANIES FROM THE COUNTRY:



12 NATIONAL PAVILIONS:

AUSTRIA, BELGIUM, CZECH REPUBLIC, DENMARK, FRANCE, GERMANY, ITALY, REPUBLIC OF KOREA, LATVIA, LITHUANIA, SLOVAKIA, UNITED KINGDOM

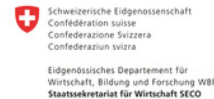
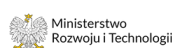
23 UKRAINE COMMUNITIES PARTICIPANTS

43 UKRAINE GUEST COMMUNITIES

3000 + PARTICIPANTS OF THE EVENT

50+ COUNTRIES

OFFICIAL SUPPORT OF REBUILD UKRAINE 15-16 FEBRUARY 2023



WE CONTINUE TO SUPPLY THE BIGGEST CONSTRUCTION SITE IN THE WORLD WITH THE BEST MATERIALS AND TECHNOLOGIES FOR REBUILDING!



ReBuild Ukraine in February 2023 exceeded all expectations and requests from the main stakeholders- international manufactures, communities and partners from all over the world.

2ND EDITION OF REBUILD UKRAINE POWERED BY ENERGY IN NOVEMBER WELCOMES TO EXHIBIT AND MEET NEW OPPORTUNITIES FOR YOUR BUSINESS!

CONSTRUCTION PAVILION:

- Construction equipment
- Finishing materials
- Building materials
- Window and facade systems
- Building insulation
- Modular construction
- Security systems
- Machines for the production of building materials
- Heat Generation & Heat Systems & Heat Transfer Refrigeration & Air Conditioning & Ventilation Systems
- Water Supply Technologies& water treatment
- Waste Water Management
- Special machinery for civil and industrial construction & power facilities
- Installation Technologies
- Road-building equipment, machinery and equipment for construction of highways, railroads, airports
- Trucks & construction vehicles

ENERGY PAVILION:

- Power Generation and Transmission/Transformation Equipment
- Central Heating
- Nuclear Power Generation
- Nuclear Waste Management
- Green Power Generation
- Power Lines Construction
- Energy Saving and Energy Efficiency Equipment and Technologies
- Oil and Gas Exploration
- Oil Refining
- Oil and Gas Pipelines
- Coal Mining
- Independent Power Supply
- Ecology and Environment Protection Equipment and Technologies

SPECIAL EXPOSITIONS:

Ministry of Communities, Territories, Infrastructure Development of Ukraine with over 20 damaged communities stands and approx. 80 guest communities

Ministry of Energy of Ukraine: state companies in Nuclear Energy, Electricity, Oil and Gas Industry, Coal Industry, Green Energy, Energy Efficiency

KEY VISITORS OF REBUILD UKRAINE POWERED BY ENERGY:

- | | | | |
|--|--|---|--|
|  Construction/ engineering companies |  Private energy companies of Ukraine |  Governmental Institutions |  Developer companies |
|  General contractors |  Representatives of the Ukrainian authorities |  State energy companies of Ukraine |  Power construction companies |
|  International construction/ engineering companies |  Architects/ project designers |  International finance institutions, donors, investors |  Think tanks |



PROVISIONAL PROGRAM OF EVENTS AT REBUILD UKRAINE 2.0



PRESS BRIEFING OF REPRESENTATIVES OF UKRAINIAN AND EU AND OTHER NATIONS' AUTHORITIES



INTERGOVERNMENTAL ENERGY CONFERENCE: REBUILDING OF ENERGY SECTOR OF UKRAINE. EUROINTEGRATION. MODERNIZATION.

ORGANISED BY:



INVESTMENT CONFERENCE

Platform promoting
investment opportunities
for economic
transformation of Ukraine

ORGANISED BY:



RECOVERY CONSTRUCTION FORUM

ORGANISED BY:



SUPPORT:



COMMUNITIES MARATHON

presentation of communities'
projects for:

- financial and donor institutions
- representatives of partner countries' governments
- construction companies
- designers, architects



DONOR CONFERENCE

ВІДБУДУЄМО УКРАЇНУ РАЗОМ

SAMEN OEKRAÏNE HEROPBOUW EN

RAZEM ODBUDUJEMY UKRAINEŃ

UKRAYNA'YI BERABERCE TEKRAR İNŞA EDELİM

SKUPAJ OBNOVIMO UKRAJINO

OBNOVÍME UKRAJINU SPOLEČNĚ

UKRAINE GEMEINSAM WIEDERAUFBAUEN

RECONSTRUIREMOS UCRANIA JUNTOS

RECONSTRUIRE L'UKRAINE ENSEMBLE

우크라이나를 재건합시다

GENOPBYG UKRAINE SAMMEN

REBUILD UKRAINE TOGETHER

ATSTATYSIME UKRAINĄ KARTU

إعادة بناء أوكرانيا معا RAZEM ODBUDUJEMY UKRAINEŃ ATJAUNOSIM UKRAINU KOPĀ

UKRAINE GEMEINSAM WIEDERAUFBAUEN

REBUILD UKRAINE TOGETHER

ВІДБУДУЄМО УКРАЇНУ РАЗОМ

JÄLLEENRAKENNETAAN UKRAINA YHDESSÄ

RICOSTRUIAMO INSIEME L'UCRAINA

OBNOVME UKRAJINU SPOLEČNĚ

RECONSTRUIM UCRANIA ÎMPREUNĂ

우크라이나를 재건합시다

VAMOS RECONSTRUIR A UCRÂNIA JUNTOS

SAMEN OEKRAÏNE WEER OPBOUWEN

MORE INFORMATION ABOUT THE EVENT:

IULIA BULGAKOVA

INTERNATIONAL SALES

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E-MAIL: I.BULGAKOVA@PE.COM.UA

ORGANISER:

PREMIER EXPO



REBUILDUKRAINE.IN.UA



ReBuild Ukraine 2023: why should you join?

Opportunities:

- Insight into the current demand and specific opportunities for North American companies
- A unique opportunity to connect with decision makers of Ukrainian communities and companies
- Establishing C-level relationships during the B2B meetings, events, networking sessions
- Building direct connections with Polish and Ukrainian chambers, associations, and clusters
- Meeting representatives and advocates of North American business in Poland and Ukraine (U.S. & Canadian Embassy in Poland, American Chambers of Commerce)
- Meeting representatives of European companies and organizations involved in the ReBuild Ukraine project

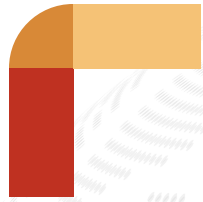




ReBuild Ukraine 2023: trade mission to Poland

Trade mission to Poland, November 12 - 18, 2023

- Full week trade mission comprising Rebuild Ukraine and deeper dive into Poland (Warsaw + Cracow)
- Programme comprising:
 - 2 days at Rebuild Ukraine (as an exhibitor); meetings with Ukrainian communities, and B2B meetings with potential partners (Ukrainian, Polish, European, other) in rebuilding Ukraine
 - Additional programme in Warsaw and Cracow comprising briefing sessions, matchmaking events, networking receptions, company visits, and B2B meetings;
 - Opportunity to establish key relations relevant for the Ukrainian topic: Ukrainian authorities, companies interested in collaboration in Ukraine, North American companies already operating in Poland and/or Ukraine, and key institutional contacts and multipliers (U.S. & Canadian Embassy – Commercial Service, AmCham in Poland, AmCham in Ukraine, Ukrainian Embassy to Poland, the Polish-Ukrainian Chamber of Commerce, Polish Investment and Trade Agency, construction sector associations, key clusters, etc.)



Rebuilding of Ukraine – a relevant topic now?

- Rebuilding Ukraine is expected to be the largest reconstruction (and modernization) project since the World War II – estimated scale of the project: 600-750 billion USD;
- This will mean a huge demand for construction materials, products, solutions in the coming years;
- Some projects, addressing the most urgent needs, are starting already now (examples: housing and industrial parks in Western Ukraine);
- The re-building of Ukraine will be a global effort. In order to access this complex market, U.S. and Canadian businesses will need to rely both on the strong North American presence and network in the region, as well as on partnerships with leading European players;
- Poland as a natural hub for international partnerships of companies interested in being a part of rebuilding Ukraine.





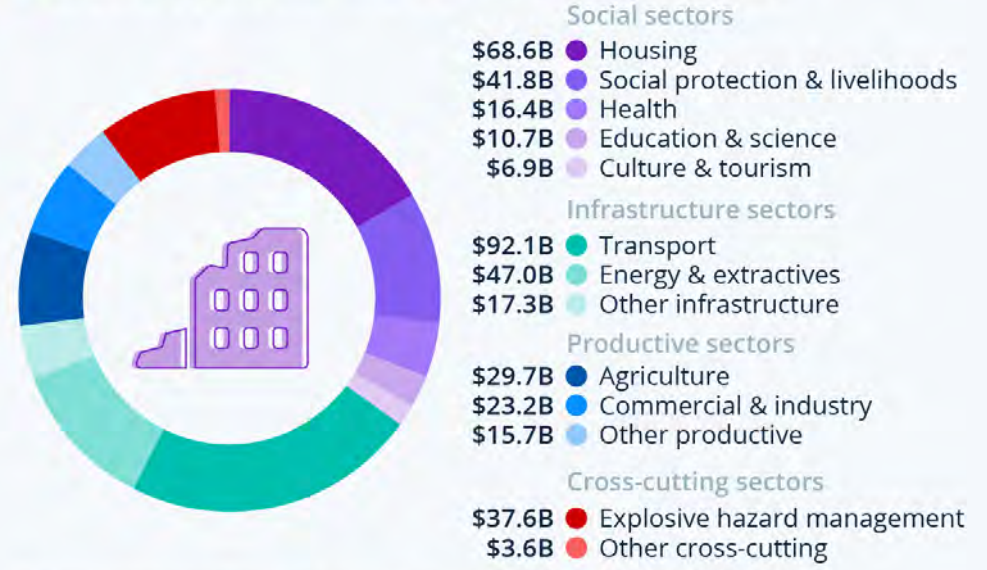
Rebuilding of Ukraine – immediate and long-term needs

- Rebuilding Ukraine – estimated scale of the project: **600-750 billion USD** (President Zelensky; Prime Minister Shmyhal);
- According to the Government of Ukraine, WB, UN, and the European Commission's *Rapid Damage and Needs Assessment*, as of Feb 24, 2023 the reconstruction costs are estimated at **411 billion USD** (2.6 times of Ukraine's pre-war GDP). The cost of reconstruction and recovery is expected to stretch over **10 years** and combines both needs for public and private funds;
- The direct physical damage to infrastructure and buildings amounted to **135 billion USD**;
- Ukraine will need **14 billion USD** for critical and priority reconstruction and recovery investments in 2023;

Rebuilding of Ukraine – immediate and long-term needs

\$411B to Rebuild Ukraine

Estimated reconstruction costs of damages and losses caused by the war in Ukraine as of Feb. 24, 2023*



* Total estimated financial needs covering the period 2023-2033
 Source: Joint assessment - Government of Ukraine, World Bank Group, European Commission, United Nations



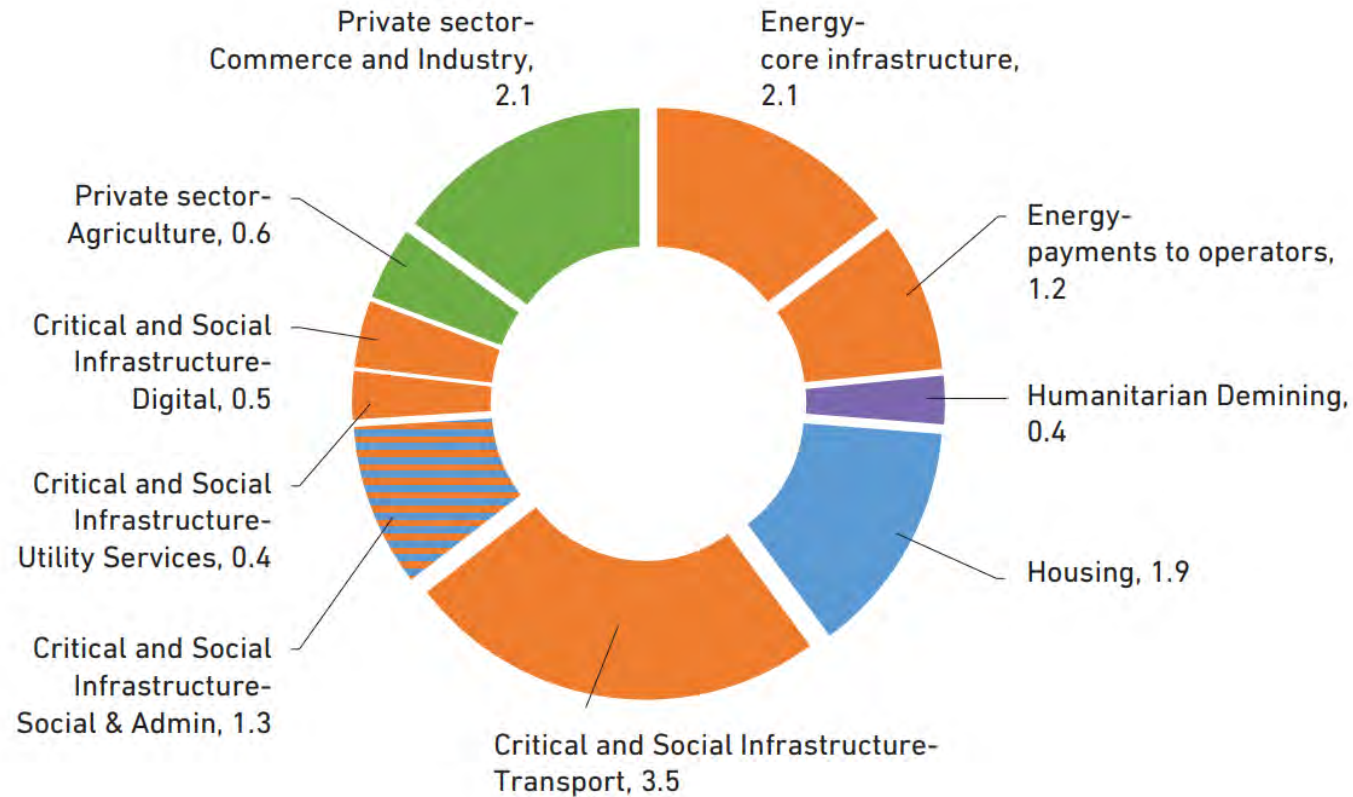
- The biggest needs are in:
 - **TRANSPORT INFRASTRUCTURE;**
 - **HOUSING;**
 - **ENERGY & EXTRACTIVES.**

- The geographic areas with the greatest increase in needs are the following regions: Donetska, Kharkivska, Luhanska, and Khersonska.



Rebuilding of Ukraine – immediate and long-term needs

Figure 4. Priority investments for 2023 (US\$ billions): US\$14 billion



- **CRITICAL INFRASTRUCTURE - TRANSPORT, ENERGY & HOUSING** are the three spending priorities for 2023.

Zoë Munro

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