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Cambrian Co-Products Joins 100% Great Lakes Fish Pledge

Commits to prevent waste and promote the sustainable use of Great Lakes fish

(St. Paul, Minnesota) – Cambrian Co-Products today signed on to the “100% Great Lakes Fish Pledge,” publicly committing to use 100% of each commercially caught Great Lakes fish productively by 2025. As part of the pledge, the company will also help communicate to other companies in the fish supply chain about opportunities for innovative applications for fish byproducts including fertilizer, protein, marine collagen, leather, or other new, high-value products.

Cambrian Co-Products joins Minnesota-based Fiskur Leather which previously signed the pledge. 23 companies from around the Great Lakes region have now signed the pledge overall.

This pledge is part of the 100% Great Lakes Fish initiative created by the Conference of Great Lakes St. Lawrence Governors & Premiers (GSGP), an organization representing the Governors of the Great Lakes States and the Canadian Premiers of Ontario and Québec.

“We are thrilled to have Cambrian Co-Products sign on to the Pledge,” **David Naftzger, GSGP Executive Director** said. “The success of this initiative is dependent not only on the participation of those who produce and process fish, but also those who will take and turn what had been waste into useful products.”

The Great Lakes are home to sizeable commercial fisheries, but only the fillets of these fish are usually eaten while the remaining 60% of the fish is often relegated to inexpensive uses or discarded. The 100% Great Lakes Fish initiative seeks to find new and innovative ways to use the whole fish in order to reduce waste, create more value and jobs, and support rural economic development. Iceland pioneered this approach and has seen the value of products made from each cod skyrocket from \$12 for just the filet to a remarkable \$5,000 for products including cosmetics, medical bandages, nutritional supplements and a range of other products.

“It’s exciting to be in a position to improve consumer health and awareness, while at the same time, improve the health of our region’s ecosystem,” **said Brent Dare, Founder and CEO at Cambrian Co-Products.** “By signing this pledge and joining this initiative, we demonstrate our commitment to do well for our customers and the communities where we live.”

Cambrian Co-Products sources various co-products from fish in the United States to create a high value product, hydrolyzed collagen. Cambrian Co-Products is focused on educating the outdoor enthusiast of all the capabilities of fish “waste”. Cambrian Co-Products is also seeking other solutions for fish co-product that involve various hardgoods for actions sports. A few examples would be a cold-water surf wax made from gelatins and a durable bike saddle made from fish skin. The company is working to connect with fishing Tribes, non-profits, and fisherman, as well as entrepreneurs to enact a new circular economy based around the fish that live around the Great Lakes region.

Companies participating in the 100% Great Lakes Fish Pledge include:

- A&A Marine Foods
- All Temp Foods
- Bodin Fisheries
- Baileys Harbor Fish Co.
- Cambrian Co-Products
- Carlson’s Fishery
- Dan’s Fish, Inc.
- Damm Corporation
- Euclid Fish Company
- First Catch LLC
- Fiskur Leather
- Fortune Fish & Gourmet
- Great Lakes Food Co.
- Halvorson Fisheries
- Henriksen Fisheries
- J&M Fisheries
- John O’s Foods
- Lindal Fisheries
- Motor City Seafood
- Presteve Foods
- Red Cliff Fish Co.
- Taylor Fish Co.
- VanLandschoot & Sons Fish Market

More information on 100% Great Lakes Fish including a copy of the Pledge is available at <https://gsgp.org/projects/100-great-lakes-fish/>

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The Great Lakes St. Lawrence Governors & Premiers unites the chief executives from Illinois, Indiana, Michigan, Minnesota, New York, Ohio, Ontario, Pennsylvania, Québec and Wisconsin. The Governors and Premiers work as equal partners to grow the region’s \$6 trillion economy and protect the world’s largest system of surface fresh water.