



ISRAEL TRADE MISSION

May 15-19, 2022

ACCELERATE YOUR EXPORT SALES

Please join the Conference of Great Lakes St. Lawrence Governors & Premiers trade mission to Tel Aviv, Israel, May 15-19, 2022. Each mission participant will receive a customized schedule of B2B meetings with prospective customers and business partners. Mission participants will also benefit from networking events and logistical support provided by the GSGP Trade Office in Israel.



COSTS

Participation Fee:
US \$1,500 per person
(each additional participant US \$500)

Market Research & Customized
Appointment Setting Fees*: \$3,200

*Grant funding is available in many states to offset mission costs and travel fees. In some states, the market research and customized appointment fee are complimentary.

CONTACT

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WHY ISRAEL?

- The Israeli market is stable and highly receptive to Canadian and U.S. products and services. Both countries have enjoyed access to the Israeli market through free trade agreements established over 20 years ago.
- Israel has a thriving innovation ecosystem and is a global leader in number of startups outside of Silicon Valley. Best prospect sectors include agriculture, design and construction, energy, environmental technologies, information technology, and safety and security. Science and technology are significant drivers of the Israeli economy.
- In 2020 U.S. goods exports to Israel were \$10.2 billion. Exports of services reached \$6 billion in 2019. Two-way merchandise trade between Canada and Israel was valued at more than \$1.6 billion in 2020.
- Top U.S. and Canadian exports to Israel include precious or semi-precious stones, vehicles and related parts, aircraft and related parts, electrical and industrial machinery, and medical devices.

Recipient of the 2020 President's
"E Award" for Export Service

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MARCH 4, 2022
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