GREAT LAKES ST. LAWRENCE GOVERNORS & PREMIERS



## **MEXICO VIRTUAL TRADE MISSION** June 21-July 2, 2021

## ACCELERATE YOUR EXPORT SALES

Join the Great Lakes St. Lawrence Governors and Premiers multi-sector Virtual Trade Mission to Mexico June -July 2, 2021. Similar to the process used for in-person trade missions, participants will receive a prescreened virtual b2b meeting schedule with potential distributors, buyers, and joint venture partners. The virtual trade mission format allows companies to extend their geographic reach in Mexico as meetings are not limited to specific cities or regions. Participants will also benefit from market sector briefings, an online meeting platform and support from the GSGP Mexico Trade Office.



## COSTS

**Participation Fee:** US\$1,000 per company

#### Market Research & Customized **Appointment Setting Fees\*:** US\$2,900

\* Grant funding is available in many State to offest 50-75% of mission costs. In some States the market research and appointment setting is complimentary.

## WHY MEXICO?

Mexico's most promising sectors for U.S. exporters include agriculture; agribusiness; auto parts and services; aerospace; education services; energy; environmental technology; franchising; housing and construction; packaging equipment; plastics and resins; security and safety equipment and services; information technology; transportation infrastructure equipment and services: and travel and tourism services.

The USMCA contains significant improvements and modernized approaches that will deliver more jobs, stronger worker protections, expanded market access, and greater opportunities to trade for companies large and small. (export.gov)

### **REGISTRATION DEADLINE** APRIL 23, 2021 **CLICK HERE FOR MORE** INFO



**Recipient of the 2020 President's** "E Award" for Export Service

CONTACT

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# DETAILS

Date	Day	Activity
December 17, 2020	Friday	Last day for registration
March 8, 2021	Monday	Virtual Trade Mission Begins
During Weeks of xxx - xxx		XXXX XXXX XXXX XXXX
		XXXXX XXXXX XXXX XXXX
March 26, 20201	Friday	Virtual Trade Mission Ends

Please join us for an overview provided by an expert. Learn about key industry sectors and business opportunities for small to medium-sized companies in the Great Lakes St. Lawrence region.