

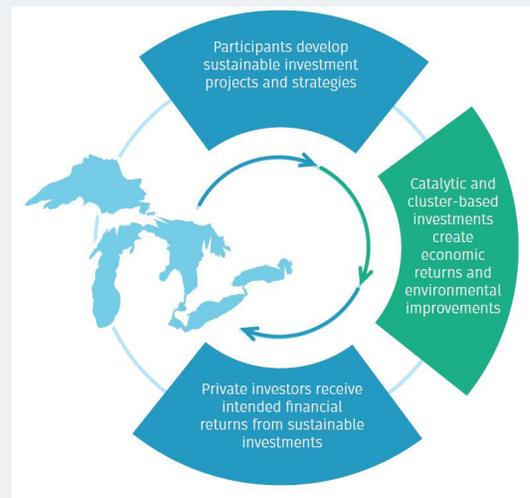
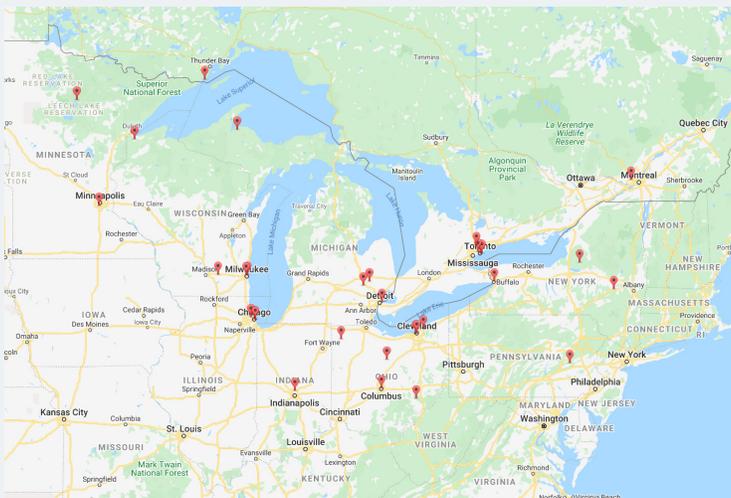
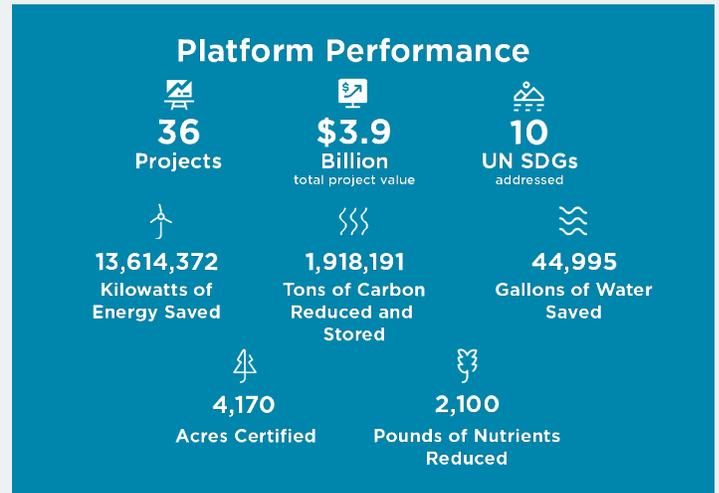
DRIVING REGIONAL IMPACT

The Great Lakes Impact Investment Platform (Platform) is a new structure to encourage environmentally sustainable economic growth in the Great Lakes States and Provinces. The Conference of Great Lakes St. Lawrence Governors & Premiers, in collaboration with a multidisciplinary project team, developed the Platform to deliver significant benefits for participants, investors, the environment, and the people of our region.

The Platform features projects intended to deliver demonstrable impact and revitalize the region's waters, while also seeking to generate competitive, market-based financial returns.

Sustainable investment now tops **\$17 trillion in the U.S. and \$30 trillion globally**, and these numbers will only grow in the years to come. The Platform seeks to attract more impact investment in the region by highlighting successful projects, and positions the region to become a global hub for investors seeking to deliver positive environmental impacts.

Since its launch in January of 2020, **36 projects** have been added to the Platform representing more than **\$3.9 billion dollars in investments**. These projects have resulted in significant environmental improvements including nearly **2 million tons of carbon reduced or stored**. Projects are located in every Great Lakes State and Province, and more projects are being regularly added.



Themes:

