

GREAT LAKES
ST. LAWRENCE
GOVERNORS
& PREMIERS

100% GREAT LAKES FISH PLEDGE

The Great Lakes are home to sizeable commercial fisheries for diverse species such as Lake Whitefish, Yellow Perch, Walleye and Lake Trout. Our region also has a growing aquaculture industry, is a center for fish processing, and supports a robust recreational fishery—including sportfish cleaning stations where anglers prepare their catch. In most cases, only the fillets of these fish are eaten by people, while the remaining 60% of the fish is relegated to inexpensive animal feed or discarded. Recognizing the need to prevent waste and promote the sustainable use of these fish, the Great Lakes St. Lawrence Governors and Premiers (GSGP) initiated the 100% Great Lakes Fish campaign.

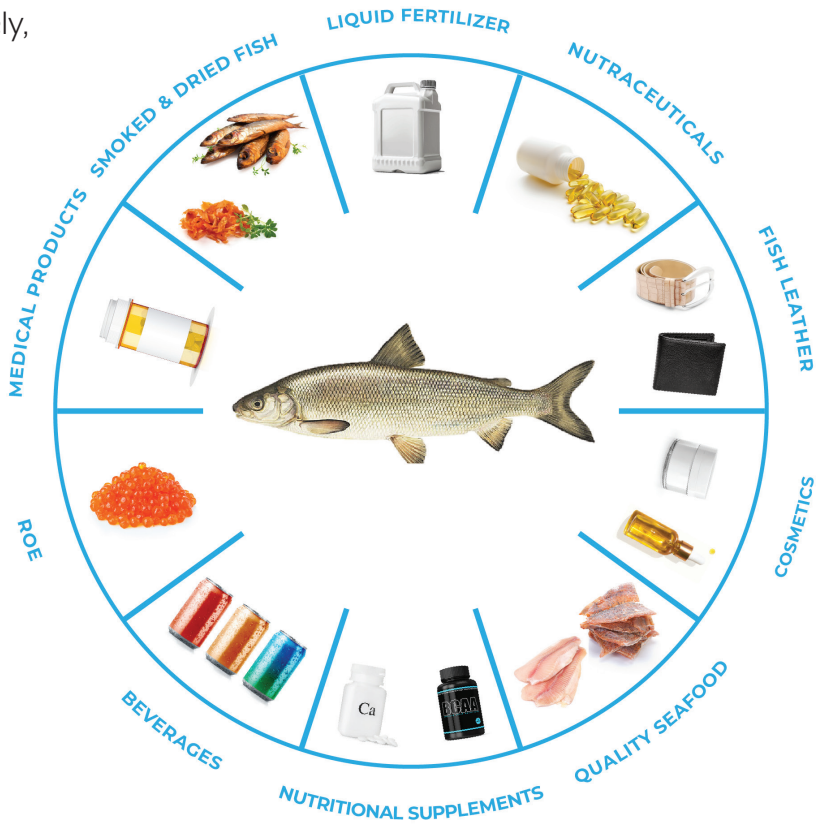


Full Utilization

This campaign seeks to identify uses for all parts of the fish and to foster collaboration between processors, producers and other fishery-adjacent businesses to explore and implement innovative applications for fish byproducts. Such applications include protein, marine collagen, fertilizer, leather and other new, high-value products. Campaign partners include the Iceland Ocean Cluster which pioneered the 100% fish concept by developing such products made from the Icelandic cod. The goal of this pledge is to achieve 100% utilization of each fish caught, raised, or processed in the region.

TO ACHIEVE FULL UTILIZATION, 100% GREAT LAKES FISH PLEDGE SIGNATORIES COMMIT TO THE FOLLOWING:

1. Using all parts of each fish productively, eliminating waste.
2. Implementing strategies to maximize the value derived from all parts of the fish where and when practical.
3. Exploring investment in new technologies and processes that allow for the efficient extraction and production of protein, collagen, leather, and other valuable byproducts of the traditional production process.
4. Sharing the 100% Great Lakes Fish Pledge and its message to partners throughout the value chain and encouraging them to make similar commitments toward fostering the sustainability of our region's fisheries.
5. Remaining open to expanding the idea of 100% fish to other Great Lakes fish and exploring the sustainable commercial harvesting and utilization of new species that may present opportunities for complementary businesses within the supply chain.



The Great Lakes fisheries are an important part of our region's economy, history and culture. Yet, the fisheries remain undervalued and underutilized. Using the entire fish, from head-to-tail, presents a tremendous opportunity for the Great Lakes region, leading to significant economic returns, job creation, rural economic development and improved sustainability for the fisheries and associated businesses.

PARTNERS



PARTNERS



PARTNERS

Treaty Fish Co.
Ed & Cindi John
FISHERIES

pennsylvania
FISH & BOAT COMMISSION

FARM TO PET®

J & M
Fisheries

BIG FISH FARMS

University of Wisconsin
Stevens Point
STEVENS POINT • MARSHFIELD • WAUSAU

ALL TEMP Foods LTD.

FORTUNE
FISH & GOURMET
THE SEAFOOD & GOURMET SPECIALISTS

Euclid FISH Company
Est. 1944

DRAMM

ARCHWAY

Presteve

TAYLOR FISH COMPANY

springhills



PARTNERS

VANLANDSCHOOT & SONS FISH MARKET

PennState Behrend

SUNY COBLESKILL AG & TECH

EST. 1908 SUNY MORRISVILLE

Cornell CALS Won Aquaculture Lab

